

Sydney Nguyen

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UX/UI designer and Masters of Design candidate at San Jose State University, specializing in user research, Figma prototyping, and interaction design. Experienced turning complex problems into intuitive, visually compelling interfaces – from discovery and wireframing through to high-fidelity delivery.

SKILLS

- UX/UI Design
- AI Tools
- Wireframing, Prototyping
- Visual Design
- Design Research
- Motion & Video Editing
- Social Media
- Basic HTML/CSS

TOOLS

- Figma, Framer
- Illustrator, Photoshop, Canva
- Final Cut Pro, CapCut
- Miro, FigJam
- Lovable, Claude, Gemini, Runway

EDUCATION

- Masters of Design, Experience Design

San Jose State University

Expected Graduation: June 2027

2025 – Present
- Bachelors of Arts, Political Science

University of California, Riverside

2021 – 2025

EXPERIENCE

- Student Ambassador @ UCR

Adobe

- Expanded Adobe's campus presence by promoting tools through in-person and digital channels to a community of student creators
 - Designed and facilitated workshops introducing Adobe Creative Suite to students, building product familiarity
 - Strengthened cross-functional communication and project coordination across simultaneous campus initiatives

May 2024 – Jun 2025
- Visual Design & Marketing Intern

Designer Drains

- Leveraged analytics to optimize content strategy, improving audience engagement and conversion
 - Designed marketing graphics and brand assets that supported measurable business growth
 - Redesigned storefront UI using user-centered principles, driving a 20% increase in engagement
 - Rebuilt and improved company website, enhancing visual consistency and user experience
 - Applied product discovery best practices to improve how users navigate and find items

Apr 2024 – Jun 2025
- UX/UI & Marketing Intern

Nora AI

- Developed and executed multi-platform social media strategies for Nora AI and UC Riverside campus audiences
 - Produced infographics, video demos, and responsive design assets optimized for cross-platform performance
 - Designed wireframes and high-fidelity Figma prototypes, iterating based on peer feedback to improve usability
 - Analyzed user interaction data and campaign performance to surface actionable UX/UI improvements

Jun 2024 – Nov 2024
- Social Media Content Creator

HALIENE & Next Step Management

- Collaborated with Next Step Management to design custom artwork and visual identity assets for EDM artist
 - Produced interactive content and visual assets with accessibility and inclusive design considerations
 - Designed exclusive album and merchandise prototypes, developed short-form media aligned with brand guidelines

Sept 2024 – Dec 2024